



[7929 N. Michigan Rd.](#)  
[Indianapolis, IN 46268](#)  
[IndyHumane.org](#)

Contact:  
Mr. John Aleshire: 317.872.5650 x104  
[jaleshire@indyhumane.org](mailto:jaleshire@indyhumane.org)

**FOR IMMEDIATE RELEASE**

## **Indianapolis Animal Welfare Alliance launches May adoption promotion to find families for 500 homeless animals**

*“500 Pets of May” initiative to be led by founding members of Alliance*

**INDIANAPOLIS (April 28, 2011)** – The founding organizations of the Indianapolis Animal Welfare Alliance are launching a joint effort to find new families for 500 homeless pets during the month of May. The “500 Pets of May” promotion launches this Sunday, May 1, at Mutt Strut, a dog walk benefit at the Indianapolis Motor Speedway.

Spring is a time when thousands of unaltered cats and dogs breed unwanted litters, resulting in the number of unwanted pets increasing dramatically in area shelters. The Alliance encourages people to adopt during May, and emphasizes the need to find new homes for pets as well as provide added incentives for potential adopters. Each participating Alliance member, along with several rescue groups, will have its own unique promotion.

“It’s important that all of us in animal rescue and welfare work together to find creative ways to get these animals into loving homes,” said Sue Hobbs, Indianapolis Animal Welfare Alliance board secretary and Cats Haven volunteer. “The ‘500 Pets of May’ is the first of hopefully many promotions that the Alliance will do with local groups.”

Founding members of the Alliance promoting the “500 Pets of May” include Cat’s Haven, FIDO, IndyHumane, Indianapolis Animal Care and Control, IndyFeral, Indy Pit Crew, Southside Animal Shelter, and Spay Neuter Services of Indiana. Other groups taking part in the promotion include ARPO, Beagle Buddies, Casa Del Toro, Gracie’s Heart of Gold, Indy Great Pyrenees Rescue, Greyhound Pets of America, and Indianapolis Sheltie Rescue of Central Indiana.

###

**About the Indianapolis Animal Welfare Alliance:** *The Indianapolis Animal Welfare Alliance is a collaborative and engaged coalition of public and private animal shelters, outreach and rescue groups, and individuals who are dedicated to the welfare of animals in the City of Indianapolis. For more info, visit <http://IndyAnimalAlliance.org>.*